

Registration Fee for Alumni Day

Alumni are requested to register online at www.gaabesu.org

| | |
|----------------------------|---------|
| GAABESU Life Members Only | 700/- |
| All Other Alumni | 1,200/- |
| Friends and Family Members | 500/- |

Alumni passing out in the year 1964 or earlier are waived from paying Registration Fees. However, donation for the event is always welcome.

Bank Details

| | |
|--------------|--------------------------------------------------------|
| Payee's Name | : GAABESU |
| A/C No. | : 0171010377147 |
| Type | : Savings Account |
| Bank Name | : United Bank of India, BESU Branch |
| Swift Code | : UTBIINBBOBC |
| IFSC Code | : UTBI0BUSF63 [5 th letter stands for zero] |
| MICR No. | : 700027011 |

Call for Articles for Souvenir

We solicit **literary articles** from all IEST, Shibpur stake-holders (alumni/alumnae, faculty members, students, staffs and administration) for the Souvenir to be published during 4th Annual Alumni Day. The Souvenir will be a printed version. Please follow the guidelines mentioned below while submitting your manuscript.

Deadline : November 30, 2017

Format : In Microsoft Word only. Articles must be sent to -
alumnilink3@gmail.com

Contents : Anything you feel appropriate for our alumni community like articles on Campus Memoirs, Photographs, Paintings, Adventurous Travel, Logic Puzzles and Brain Teasers.

Address for communication

Global Alumni Association of
Bengal Engineering and Science University, Shibpur
Ground Floor, University Guest House
Indian Institute of Engineering Science and Technology, Shibpur
(Erstwhile BESU / BECDU/ B.E. College)
P.O. - Botanic Garden, Howrah, West Bengal, India - 711 103
Phone: +91 33 2668 4564 / 7436
Email: becalumniday@gmail.com or gaabesu@gmail.com

for more details visit: <http://gaabesu.org/ad17>

Invitation Brochure for Alumni Day 2017



December 2017
IEST
SHIBPUR
Alumni Day 2017
31
Sunday



A GAABESU Initiative

Venue - Indian Institute of Engineering Science and Technology, Shibpur

INVITATION & CORPORATE SPONSORSHIP BROCHURE

Dear Ma'am / Sir,

It is our pleasure, once again, in inviting you all for joining the **Alumni Day 2017** event being organized by the Global Alumni Association (GAABESU) of Indian Institute of Engineering Science and Technology Shibpur (erstwhile, Bengal Engineering and Science University Shibpur and Bengal Engineering College).

You all are aware by now that the "Alumni Day" is a significant initiative on the part of the GAABESU and aims to make the diversely spread brethren congregate in the Campus of our Alma Mater once a year for renewing the bond of camaraderie over a day-long fun filled family event. Like earlier three years, it will be another "home-coming" for the Alumni with their families on 31 December 2017 (Sunday).

Our sincere effort in planning a "meaningful" event will not be possible without patronage from the Corporate Sector of India and abroad. Generous contributions and support are also necessary from our Alumni members, occupying prime positions in the corporate institutions or, heading own business establishments across Continent.

You may also forward this as a mail/letter to all your business associates and batch-mates who are most welcome to contribute in ensuring success of the event.

We thank you in anticipation of arranging the much-needed corporate sponsorship and look forward to having you with us on 31 December 2017. Please confirm your participation / sponsorship to: becalumniday@gmail.com.

On behalf of Steering Committee of Annual Global Alumni Day-2017.

Amitabha Datta (74CE)

Tentative Programme Schedule

31st December 2017, 9 am onward

1. Registration followed by Adda
2. Inaugural Session
3. Campus Tour & group activities
4. Alumni Day Lunch
5. Business Meet
6. Cultural Program by Alumni & families

Sponsorship Fee for Alumni Day

| | |
|---------------------------------------------------------|--------------------|
| Corporate - Title Sponsor | 3,00,000/- |
| Corporate - Associate Sponsor | 1,50,000/- |
| Corporate - Platinum Sponsor | 1,00,000/- |
| Corporate - Gold Sponsor | 50,000/- |
| Corporate Silver Sponsor | 35,000/- |
| Corporate - Bronze Sponsor | 25,000/- |
| Corporate - Brand Sponsor (T-Shirt, Banner, Standee) | contact organizers |

Advertisements in Annual Alumni Link

| | |
|--------------------------------|----------|
| Alumni Link : Back Cover | 35,000/- |
| Alumni Link : Inside Cover | 25,000/- |
| Alumni Link : Colour Full Page | 20,000/- |
| Alumni Link : Colour Half Page | 12,000/- |
| Alumni Link : B & W Full Page | 10,000/- |
| Alumni Link : B & W Half Page | 6,000/- |

Other Sponsorships

| | |
|---------------------------------------|----------|
| Sponsorship for Cultural Program | 50,000/- |
| Sponsorship for Walk/Run | 60,000/- |
| Sponsorship for Folders | 60,000/- |
| Sponsorship for Welcome Gate | 40,000/- |
| Commercial Stalls (up to 8 feet wide) | 8,000/- |
| Banner Displays (per banner) | 5,000/- |